

**Increase your sales by advertising
your equipment and services to the
Managers working at the terminals
you want to land as clients.**

Effectiveness Rate: +111,500 clicks on banners, YouTube
videos, blog posts and promoted articles in the last 18 months.

***"TankTerminals.com's media kit has helped us generate a ton
of conversions, leads and clients for StocExpo since 2014."***

Sophia Hawkes, Marketing Executive @ StocExpo & Tank Storage Magazine



TankTerminals.com
by INSIGHTS GLOBAL

| Media Kit 2025



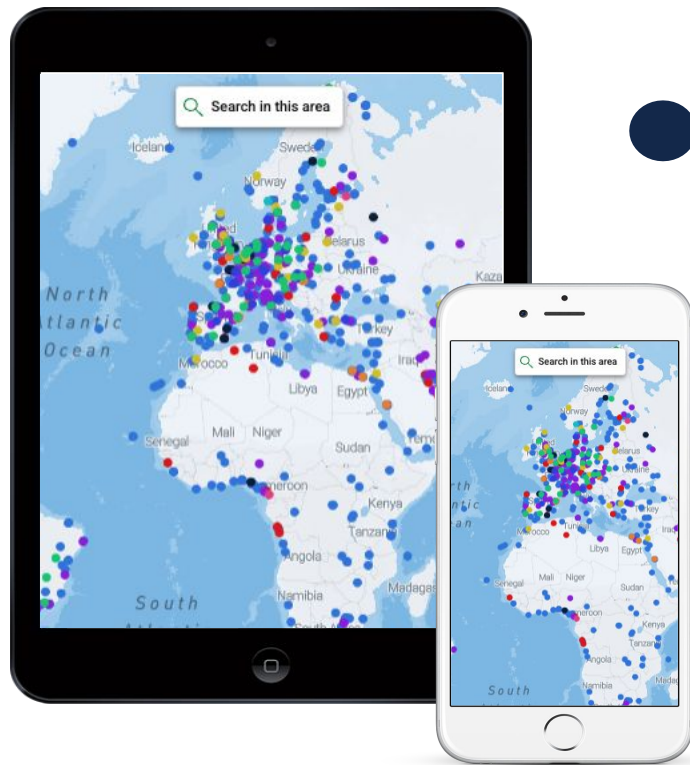
TankTerminals.com's segmented email database, website traffic and market research platform are the industry's leading tools in generating qualified sales leads for companies that sell equipment and services to tank terminal operators.

- Market through email and website traffic to manager-level personnel working at facilities such as Vopak, ExxonMobil, Shell, Chevron, Advorio, Kinder Morgan, Sunoco, Energy Transfer, Phillips 66 and thousands more worldwide.
- Qualify tank terminals leads in our market research platform which has both search features to find terminals based on location, size, stored products and names, phones and emails of the managers working at those facilities.
- Get better results in your campaigns with our content and conversion guidance, which will assist you with during the entire process.

Responsive Audience

Our list of email recipients is made up of industry professionals working at:

- Tank Terminals
- Chemical Producers
- Petroleum Producers
- Oil Majors
- Trading companies



Packages & Pricing

Promote your products or services on a website with 12,700 monthly visits

Upgrade to a paid TankTerminals.com subscription and get media kit actions for free.

	REGULAR 2 WEEKS	PREMIUM 1 MONTH
Promoted Articles	✓	✓
Newsletters Basic Banner (650x105)	✓	✓
Website News Article Banner (270x291)	✓	✓
Social media Posts	✓	✓
Website Top Banner (1280x200)	-	✓
Newsletters Email Top Banner (650x135)	-	✓
Reach (monthly impressions)	6,500	18,000
PRICE	€2,300	€3,250

NEWSLETTER TANK TERMINAL INSIGHTS

Sent out each Monday to 25,000 tank storage industry professionals, our newsletter enhances features midstream data, tank storage industry news and special announcements or promotions.

Samples: [Newsletter Edition #36](#) | [Newsletter Edition #17](#)

PROMOTED ARTICLES

Describe your products, services and events with editorial content published as news articles; which are included on the [website](#) and [newsletters](#).

Samples: [Madesta](#) | [StocExpo](#) | [Ulsan Port](#) | [TankTerminals.com](#) | [Insights Global](#)

BANNERS

Attract the attention of your potential clients with banners displayed on strategic points to ensure higher visibility.

Samples: [LogicVision](#) | [StockExpo](#)

SOCIAL POSTS

Increase your reach through our social media base of **+9,000 followers on:**

[LinkedIn Insights Global](#), [LinkedIn TankTerminals.com](#) and [@TankTerminals.com](#).

Samples: [Product announcement](#) | [Deal announcement](#)



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Sophia Hawkes, Marketing Executive @ StocExpo & Tank Storage Magazine



"So impressed with immediate response from the world right after the article was published on the TankTerminals.com's newsletter"

Ryu Youngjoe, Ulsan Port Authority



"This is the second year we're partnering with TankTerminals.com. We've got a lot of exposure through the dedicated emails and promoted article"

Nicolle Ensing, Institute for International Research

Interested in knowing more about our media kit?

Please contact me with the following contact details or book a demo with me [here](#).



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