

# Media Kit 2024

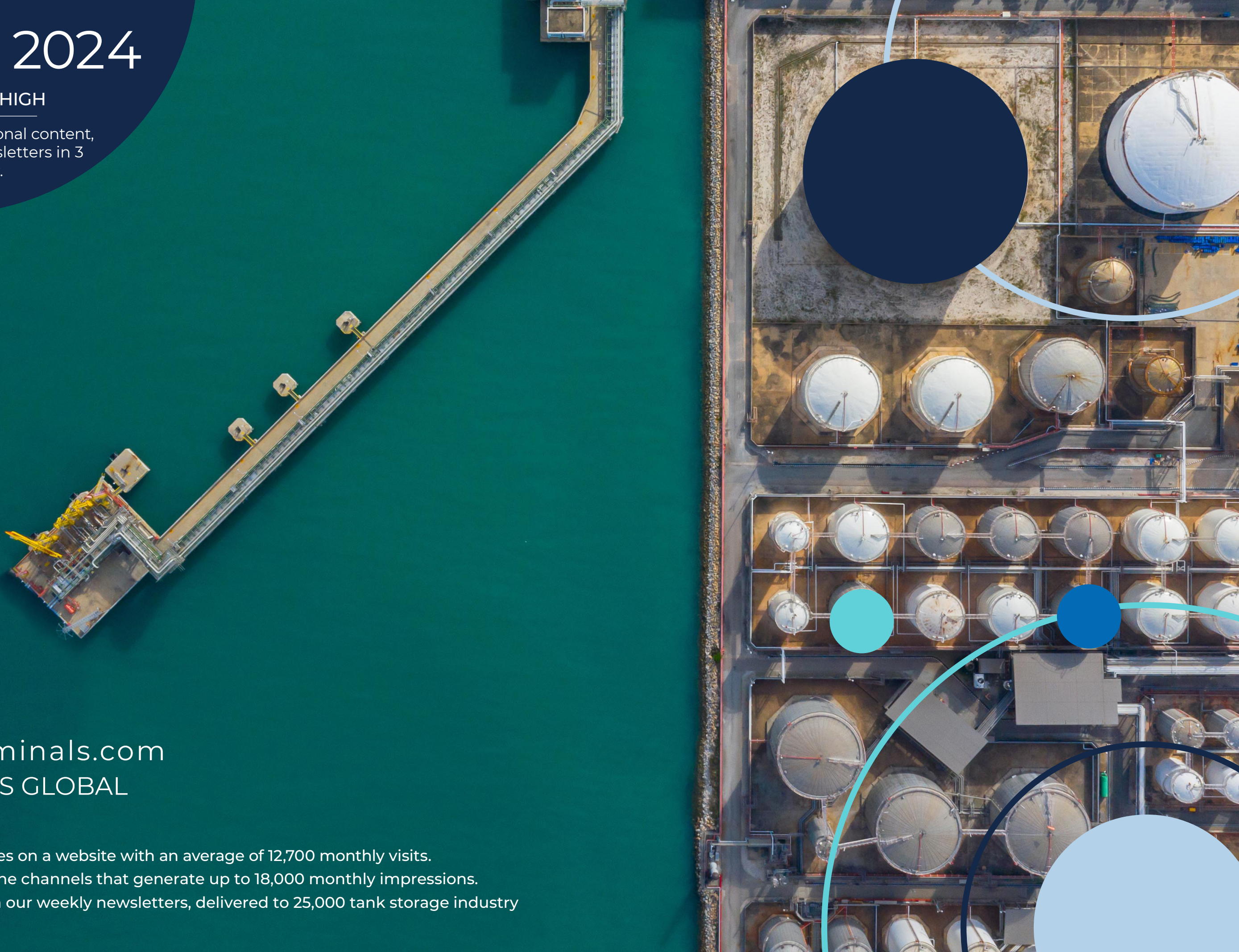
NEW ALL TIME HIGH

19,500 clicks on promotional content,  
generated by our newsletters in 3  
months only.



**TankTerminals.com**  
by INSIGHTS GLOBAL

- Promote your products or services on a website with an average of 12,700 monthly visits.
- Generate qualified leads via online channels that generate up to 18,000 monthly impressions.
- Target a responsive audience via our weekly newsletters, delivered to 25,000 tank storage industry professionals.





# About

## GENERATE QUALIFIED LEADS AND GAIN INDUSTRY VISIBILITY WITH TANKTERMINALS.COM

### Why Advertising in TankTerminals.com Platform

Increase sales by showing your products or services to a responsive tank storage industry community consisting of 25,000 professionals...

...who generate up to 18,000 ad impressions through our website and email marketing list. **Each month.**

TankTerminals.com's monthly-growing community is the perfect platform to both promote your products and services and make global business announcements:

- Reach out to a highly targeted and segmented audience of 25,000 tank storage industry professionals via email marketing.
- Generate highly relevant leads towards your website with our increasing traffic of 12,700 visits.
- Optimize your campaigns with our conversion guidance and insightful reporting.

### Responsive Audience

Our entire community is made up of industry professionals working at:

- Tank storage facilities
- Trading companies
- Chemical producers
- Consultancy firms
- Equipment suppliers and service providers
- Oil majors
- Shipping companies
- Investment institutions
- Governmental authorities



	REGULAR 2 WEEKS	PREMIUM 1 MONTH
Promoted Articles	✓	✓
Newsletters Basic Banner (650x105)	✓	✓
Website News Article Banner (270x291)	✓	✓
Social media Posts	✓	✓
Website Top Banner (1280x200)	-	✓
Newsletters Email Top Banner (650x135)	-	✓
Reach (monthly impressions)	6,500	18,000
PRICE	€2,300	€3,250

PROMOTED ARTICLES

Showcase your products, services and events with editorial content published as news articles; which are included on the [website](#) and [newsletters](#).  
Samples: [Madesta](#) | [StockExpo](#) | [Ulsan Port](#)

BANNERS

Attract the attention of your potential clients with eye-catching banners displayed on traffic-busy online points.  
Samples: [270x291](#) | [1280x200](#) | [650x105](#) | [650x200](#)

SOCIAL POSTS

Increase your reach by talking to our social media 8,558\* followers across LinkedIn, X and Facebook.  
Samples: [LinkedIn](#) | [X](#) | [Facebook](#)

NEWSLETTER: STANK STORAGE INDUSTRY NEWS

Featuring news from all over the world that report on tank storage facilities, terminal operators, mergers, acquisitions, tank storage increase, industry innovation.  
[Newsletter Sample](#)

NEWSLETTER: TANK TERMINALS' SPECIAL EDITION

Featuring all operational data and contact details on 13,300\* tank storage facilities that is continuously being updated in our platform.  
[Special Edition Sample](#)

## CONTACT INFORMATION

If you would like to ask any questions, please contact any members of our Marketing and Sales team.



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## TESTIMONIALS



“So impressed with immediate response from the world right after the article was published on the TankTerminals.com’s newsletter”

Ryu Youngjoe, Ulsan Port Authority



“This is the second year we’re partnering with TankTerminals.com. We’ve got a lot of exposure through the dedicated emails and promoted article”

Nicolle Ensing, Institute for International Research